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New Marketing and Development Director Joins American Cheese Society

Dawn Schipper brings decade of non-profit experience to ACS to build strategic relationships

DENVER (April 11, 2018) – The [American Cheese Society](http://www.cheesesociety.org) (ACS) announces the hire of Dawn Schipper as its new Marketing and Development Director.

Schipper will partner with corporate leaders and private individuals at ACS to grow their professional brands, with an emphasis on stewardship and relationship building. With a focus on both the Annual ACS Conference & Competition and growing new revenue streams year-round, she will have strategic responsibility for all marketing, communications, public relations, and development efforts.

“ACS is excited to bring on someone with Dawn’s breadth of experience supporting non-profits. Her strong development skills and ability to build and sustain long-term partnerships with sponsors come to ACS at time when the organization and the industry it serves are poised for growth,” says Nora Weiser, ACS Executive Director.

Schipper brings to ACS more than a decade of experience in non-profits, having worked extensively in annual campaigns, direct mail and membership programs, event management and sponsorship, marketing and communications, and database management. Working with organizations across a variety of sectors – from education and health care, to large public cultural institutions – she has experience with managing major and planned gifts, as well as board development and strategic planning.

With a family background in farming and dairy operations, Schipper is passionate about working with members of the ACS to champion engagement, revenue growth, and foster awareness. She holds a B.S. Magna Cum Laude in English and Writing from Drury University.

“What an honor it is to join the ACS team at this pivotal time. I couldn’t be more excited to join an association with such a rich history of community and industry,” said Schipper. “By enhancing and growing new partnerships, it is my privilege to champion the ACS story as we look to our vibrant future together,” she adds.



The 36th Annual ACS Conference & Competition – [Virginia is for Cheese Lovers™](#) - will take place July 31 – Aug. 3, 2019, in Richmond, Va. More than 1,300 cheese professionals, purchasers, and influencers from throughout the United States, Canada, and Europe will attend to network, sample products, and learn from one another. The Annual ACS Judging & Competition, held in conjunction with the ACS Conference, recognizes cheeses and cultured dairy products of the highest quality for their aesthetic and technical merits. Registration for the ACS 2019 Annual Conference including full registration, single day passes, guest tickets, and special event tickets can be found at <https://www.cheesesociety.org/acs-conference-registration/>. Media can visit <https://www.cheesesociety.org/media-room/> for press pass information.

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About the American Cheese Society (ACS)

ACS is the leading organization supporting the understanding, appreciation, and promotion of artisan, farmstead, and specialty cheeses produced in the Americas. At more than 1,800 members strong, ACS provides advocacy, education, business development, and networking opportunities for cheesemakers, retailers, enthusiasts, and extended industry. ACS strives to continually raise the quality and availability of cheese in the Americas. For more information, visit www.cheesesociety.org.