



ACS Ambassador Program

Help grow the American Cheese Society's membership, reach new audiences, and spread the word about our work! ACS Ambassadors serve an important role in expanding ACS's reach, helping ACS engage with its current members, and recruiting new members around the world.

Who are ACS Ambassadors?

The ACS Ambassador program is designed for ACS members who would like to volunteer their time to help:

- Spread the word and raise awareness about ACS's work
- Recruit members and grow the ACS membership ranks
- Make current members aware of ACS's unique offerings
- Represent ACS at industry events
- Help ACS tell the story of great American cheese

What does it take to become an ACS Ambassador?

If you love being an ACS member and you have positive experiences that you would like to share with others, it's easy to get involved. Here's all it takes:

- Ensure your ACS membership is current.
- Complete an ACS Ambassador application, including your contact information, information about your experiences with ACS, and a professional reference.
- Agree to represent ACS according to the ACS Ambassadors Code of Conduct.
- Agree to make a 2-year commitment to the ACS Ambassador Program.

What do ACS Ambassadors receive?

Sure, it is better to give than to receive, **but what's in it for you?**

- ACS Ambassador lapel pin
- ACS Ambassador FAQs and Talking Points
- ACS materials to distribute at eligible events
- \$50 in ACS bucks when you recruit your first member (be sure they say you referred them!)
- Recognition as an ACS Ambassador on the ACS website
- Networking opportunities with other ACS Ambassadors
- Our gratitude! Along with a feeling of satisfaction for supporting ACS and great cheese.

How do I sign up?

If you would like to become an ACS Ambassador, please contact the ACS office to request an application: 720-328-2788 or info@cheesesociety.org. We hope to hear from you!



ACS Ambassador Application

Full Name: _____

Title: _____ Organization: _____

Phone: _____ Email: _____

Street Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Are you currently an ACS Certified Cheese Professional®? Yes No

T-Shirt Size: XS S M L XL XXL

Profession:

- | | | | |
|--|--|--|--------------------------------------|
| <input type="radio"/> Cheesemaker | <input type="radio"/> Advisor/consultant | <input type="radio"/> Media | <input type="radio"/> Dairy Supplier |
| <input type="radio"/> Retailer | <input type="radio"/> Cheese Guild | <input type="radio"/> Foodservice/Chef | <input type="radio"/> Other |
| <input type="radio"/> Distributor/Broker | <input type="radio"/> Specialty Food | <input type="radio"/> Government | |
| <input type="radio"/> Trade Equipment | <input type="radio"/> Academic | <input type="radio"/> Agency | |

Questions:

1. *How did you first get involved with ACS?*

2. *How long have you been a member of ACS?*

3. *Have you attended an ACS Conference? If so, please note the year(s)/location(s):*

4. Please provide a short testimonial (350 words or less) about your experience with ACS. This testimonial may be fully or partially shared in future ACS print and promotional materials:

5. Tell us how you would like to support ACS as an Ambassador, specifying the region, audience, and types of events:

Professional Reference:

Please provide a professional reference whom ACS may contact to learn more about you:

Full Name: _____

Company/Organization Name: _____

Phone: _____ Email: _____

Relationship to you: _____

Sign Me Up!

I wish to become an ACS Ambassador, and I agree to abide by the ACS Ambassadors Code of Conduct.

Signature

Date

Please complete this form and submit it to ewetherill@cheesesociety.org or 720.328.2786 (fax).